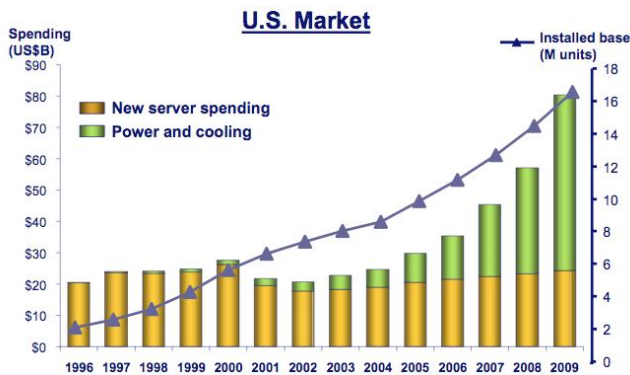


## Achieving IT Energy Efficiency

Operating efficiently is key to any company's success and in the current economic climate even more important. Being able to manage your budget and control operating costs is becoming more difficult as IT environments continue to grow and increase in complexity. And then a dramatic shift takes place that most operations don't even notice.

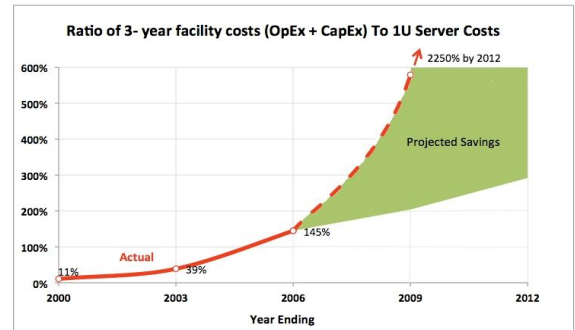
That's what happened in 2005 when energy costs for power and cooling servers began to increase and in 2009 greatly surpass capital spending. As capital costs stayed nearly constant energy operating costs rose from insignificant to billions of dollars – yet most companies don't have a budget line item that identifies this significant cost.



Social consciousness of environmental issues is now a fundamental concern in many industries. It is becoming an important criteria in buying decisions for both consumers and businesses. IT environments are significant carbon emitters with each server's emissions being equivalent to that of an SUV travelling 15,000km. Dramatic improvement in carbon footprints can be achieved by reducing energy consumption.

Recognizing these fundamental shifts SCTi began to develop a program to help companies regain control of these issues. Through our innovative programs SCTi is able to help companies reduce energy operating

costs, get a handle on their overall IT infrastructure and develop a plan for long term IT sustainability addressing both the financial and environmental components.



### SCTi Program

SCTi begins by assessing your current IT environment and creating an **Energy Value Profile™** identifying areas of high energy consumption and low value return. By baselining current energy consumption you now have an accurate starting point to track energy and carbon emission reductions. At the next stage SCTi works with your team to coordinate financial incentive program eligibility to maximize rebates on energy incentives. Following specific energy efficiency recommendations for your IT infrastructure significant recurring savings can be achieved. In the next stage SCTi's experienced personnel help to align your organization through the creation of an IT Systems Strategy ensuring achieved operational and organizational efficiencies continue. The result is an **IT Sustainability Roadmap™** addressing emerging environmental responsibility and carbon emissions planning. This roadmap enables your organization to move forward in a socially responsible manner while achieving business objectives.

**Call us today to discuss how we can help your company achieve IT energy efficiency and develop your IT Sustainability Roadmap.**